



Guten

Tag!

H.E.Y.
MACH

Kerstin Heymach
Art- und Creative Direction
Grafikdesign, Text

Creative Consultant

2012-2018

for Lowe GGK, Niederösterreich-Werbung, PR-Agentur The Skills Group for Wirtschaftskammer Österreich, Niederösterreich-Card, ÖGB, Bramac (roof tiles) and other.

Consultant Creative Director and Art Director, Consultant Head of creative department Gugler Cross Media Vienna

2009-2012

Head of the creative department with online- and offline-projects for Gugler*, Eni/Agip, Hermes, Niederösterreichwerbung, Bramac (roof tiles), Greenpeace, Swisspost, Hagebau, Linauer (bakery) and other.

Consultant Creative Director Media Consulta Berlin

2008-2009

Grouphead of a subdivision of the advertising creative department. Responsible for supervision of on- and offline-budgets as for different public relations clients from European Union and Germany, and for new business.

Consultant Creative Director for different agencies in Germany, Austria and South Africa

2006-2008

Creative Director Art, Ogilvy and Mather Vienna

2005-2006

Grouphead of a subdivision of the classic creative department. Responsible for supervision of budgets as for Raiffeisen-Bank, Helvetia Insurance, Hofer (international Supermarket), Kraft Foods (Milka, Suchard), Österreichische Nationalbank (Austrian Central Bank), EVN (Electricity provider), FMMI (Association of engineering and hardware industry) and other.

Creative Director, EuroRSCG Vienna

2005

Head of the classic creative department with projects for Jaguar, Telekom Austria, Billa (Supermarket), Baumax and other.

Art Director and Junior Creative Director Art, FCB Kobza Vienna

2003-2005

Art Director and Junior Creative Director Art for swatch, Tissot, Doctors without Borders, Wirtschaftsbund (Austrian Federation of Economics), Lexus, Alpenmilch Salzburg (milk producer), Fonds soziales Wien (nonprofit client), Tanzquartier (dance theatre) and other.

Art Director Demner, Merlicek & Bergmann Vienna,

1999-2003

Art Director for Bank Austria-Creditanstalt, format (monthly newspaper), Radio Wien, Europay Austria, Österreichische SV-Card, Mediamarkt netherlands (market for electronic devices), Milk-Fit (milk producer), Kotanyi (spices), Markenartikelverband Deutschland (Federation of Brands, Germany), Wiener Secession (art exhibition center) and other

Graphic Designer and Art Director, Scholz & Friends Berlin,

1996-1999

Graphic Designer and Junior Art Director, during the last two years as an Art Director for Sächsische Zeitung (newspaper), Meissener Porzellan, Frankfurter Allgemeine Zeitung (newspaper), Bankenverband Deutschland (Federation of banking Germany), Dresdner Bank, Sozialwahl, Berliner Verkehrsbetriebe (public transport systems), Deutsches Theater an other.

education:

- Kommunikationsdesign
- Video-Design
- Porcelain Painter (Illustration)



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